CV (Roman Numeral for 105) is an intimate cocktail lounge with a high-energy twist. Located within the critically acclaimed Hotel on Rivington in the center of Manhattan's dynamic

Lower East Side neighborhood, CV offers an experience unparalleled in the typical hotel lounge. Helmed by the nightlife gurus behind The Bloc Group and Critical Mass Entertainment, CV delivers a special experience every night for 105 special New Yorkers.









Designed by nightlife legend, Steve Lewis, CV is appointed with plush leather banquets, hand crafted wooden sculptures, whimsical dark brown wallpapers and a cross-stitched, leather-wrapped, semicircular bar. Ten table service banquets provide a retreat from the dance floor and private seating for groups of revelers. The world's most highly regarded DJs and entertainers deliver anthems for the intelligent music set on CV's state of the art sound system.



CV is open from 11PM - 4 AM every night, bringing in some of the city's top DJs and hosts to provide our guests with a unique nightlife experience. Numerous celebrities - including Kanye West, Jay-Z, Diddy, Kid Cudi and John Legend - have stopped CV to unwind, enjoy a drink, or share their work with the lounge's intimate and exclusive crowd.













CV is also available for all types of **private events** and gatherings for up to 150 guests. CV has hosted a variety of private parties, including birthday celebrations, movie premiere after-parties, album release parties, product tastings and launches, and corporate holiday events.

The lounge is available for private events at any time, and bigger gatherings can utilize our connecting entry with The Hotel on Rivington. Options include passed hors d'oeuvres, sit-down entrées and dinner, top-shelf premium alcohol and open bar, live DJ and stage, along with LCD and full projection capabilities.

CV garners **media attention** in some of the most reputable print and web publications, both on a local and national level. Recent articles have been published in the Daily News, New York Post, New York Magazine, Life & Style, MTV News, Paper, Time Out New York, AM New York, Blackbook and more.





Padded retreat

THE party still isn't over for Seam "Diddy" Combs, who thow a lavish task to criebtate his 40th birthday last week. A few sights later, Diddy and lay-Z shecked out CV Lounge's prito couples room, which owner Mathews Baases reems out for \$5,000 a ght. The space is sufficted with paddwalls and a couch, eight ounces of inga cavise and a magnum of champas. There don't seem to be specificies on what can go on in there, but succes say Diddy and Jay-Z "related d shared a drink while listening to a music."

Lounge overload

while the Gamewoost will give another go, opening its groun-

owner Matthew Isaacs' chile John Legend is good wishes exsed in his good withes ex-ig that Wyclef Jean invited

Richard **Johnson**

son cutting the rug at CV (The Hotel on Rivington) . . . Happy birthday (tomorrow) to Lisa. Summers Haas. for the Entrepreneur Foundation

of Central Texas ... THAT Mat-

Last, but not least:

* "SNL's" Kenan Thou

We hear . .

of Central Texas ... THAT Mat-thew Issaes and Jed Stiller are opening CV Lounge this week in the Hotel on Rivington for local

thew Isaacs and Jed Stiller are opening CV Lounge this week in the Hotel on Rivington for local night owls ... THAT "Prison Break" star Amaury Nolasco -

star Jennifer Morrison, in from LA to see the Yankees win the World Series - was waiting pa-tiently the next day as she shopped at the annual Lucky Shops at Metropolitan Pavilion.

... Kid Cudi leaving a \$500 tip on a bottle of Ace of Spades at

CV on Tuesday.





CV The Hotel on Rivington's lounge undergoes yet another transformation: The new owners have replaced the former 105 Riv's stripper pole with a specialty cocktail list and daisy-



filled flower boxes, 105 Rivington St between Essex and Ludlow Sts (646-202-9458). Subway: F to Delancey St; J, M, Z to Delancey-Essex Sts. Daily 11pm-4am. Average drink: \$14.

LES fave gets shake-up





NEW YORK POST

@ Nina

nd sog Rrington space—a spilotse off of the Rivington Histor—in getting a redox. It will be called CV, as in the ruman numeral for any, the address. My company has been oked to make the place a warm, confy space to hang with a "Mostpacking" aesthetic Partners Jed Biller, Ales Manyà, Andas Harris, Matt Issues, and Matt Lavine will have no problem filling the small inenge, which has a separity smaller than its address. Gendi Bussen and Zev Norotsky join as in-boson events staff. They have brought some of the est and staff from Spring Street Insite Upstains, including door dude led Stiller told ste, "This brings the trend towards hetal-driven lounger to the LEE. The Evington in a oriebrity-driven hotel, and we expect to service the high-and quants of the hotel as well as our friends." The place will be open seven nights from supes, and usual with the Bivington so of late. If my wallpaper gay gets motivated, the place will debut in

NYC Previews: CV, Spot Dessert Bar

- CV (Lower East Side) Ther's drinking don, with a continental crowd and tough-tobreach volunt no

NYC: All the Week's Parties



We hear . . .



SE EMAL

That Mart Damonts younger sister, Sarah Bradford, just wrapped her role in his romance film "The Adjustment Bureau," playing a batterine who is Emily Blanch thend ... ThAT Hamptons Goff Classic founder Zev Norotaky will cerebrate his birthday with Knicks star Chris Dahoe, Kid Cuell and Adrienne Balleau at OV on Thursday ... ThAT Tab will open a pool-allounge at the Uff on Main Street in Park City, Utah, during the Sundance Film Festival.

ueens



rica left a \$600 tip at CV in



TURNED TABLES



Calmular Linking New York: CV Highlands Opening

GUEST@GUEST

CALENDAR

Birthday Celebration for Eve Salvail and Ariela Hazan at CV Lounge

When Thu, April 15,10100 pm - 4:00 am

Where CV

Adminios Open

euription Join the hirthday enlateration of Model/ DJ Eve Habrall & Ariela Hazan at CV Lounge (not Rivington boy Eases and Ludlow) Thursday, April 15th. Music by Rushad. Hayes and special guest live Salvall, RSVF to: REVPECYNEWYORK.COM

Openings and closings: La Lucha opening, Cappuccino on the Bay closing



new york

Bar Tabs & Parties

What's news in books, from Union Siguere cocktall lounges to outer-Browklyn reggie Errowstwers.

the States, Descriptions and Social States



So, What Will Kanye West's New Album Sound Like?

The one constant with runner about Karon's new alburs, the terrarively titled Greed Asso, Ash, in that the dook has distined the Auto-Tune woods of State & Steambreak and goes back to receing. That is, of course, somethable: Seeing as, the most

national people, we enjoy Kanyo regoing almost as much as we have Kanyo singing, it means can now be our completely un invate object of absorators. As notable is that Karrye is relating bileself in: Note actually sold well, so to have the critical backlash to the classically self-indulgent project affect 'to dispite its objective names is an unexpected and veloces development. Karpe's always been aware of the criticism, once after Role reliases, he get on a mixtupe track to point our than "It's still top ten "lever fifteen weeke later; "that's a middle finger for you, Not's haters." So could the bumble budsteeding into his old wound be a bypenduct of public reaction after 5wiftgate? Just in nest Thanks, Teylor Swift (Karpe was vill right, though).

But what marries can we expect on July Producer Scram, Junes, who was D.J. ing at CV her work. then Kanye came in with his error, including Kid CuS, has some new insight. "There's a tai right by the DJ beeth, so they period spright in front of the booth," Jones teld MIV. "He had a CD, and we put it in. Karps bused over and said, "Finy track them." They all went note, Kid Cadi was ng on the table, and then we not it off at about a minute and a half. We went to another record, and that get exercisely excited, and Karres said, Way transfer seven." That's how it kept Supposing," Other than being bilarious, the appearance has exclused us: Joses stains the album econds like "real hip-hop," but without Kartyr's studie and samples. Kartyn has relied on prominent samples has and less over the years - is he now distring those along that Will it sound move like the stuff he did on Misspetter 3, or the new Drake using he produced? Will the whole thing maybe be par vocals. He that one Sitth alloan? In Not Rose doing all the beam? Youb, we have no idea.

Kanye West 'Debuts New Tracks'

in a New York nightspot

SS, Nameters 20 Step 2019

Satus West has reportedly given tracks from his fifth album a first play at a club in New

The repper apparently handed the OJ in Manhattan bor CV a disc of some of his new songs to roadtest them on the crowd.

A source told the New York Daily News that Yeary's bried bangers impressed the crowd. They said: "Josh Hartnett and Kid Cudi work both there, and they immediately got up and started dancing.

MUSIC TELEVISION

Yanye stayed with his own entourage in a corner booth, but looked pretty pleased."

The Stronger star's new album is expected to be called Good Ass Job and is likely to be ed in Autumn this year

EIGHT ITEMS OR LESS: EDWARD 40-OZ. HANDS ON THE L.E.S. AND D.I.Y. CUTENESS







Caught in the Act!









CV. The bar at the Hotel on Riv



ington's has been born again (again) as CV., for as our main

SUPERLATIVE



CLUBPLANET



EV MEM YORK, WHITE DESCRIPTION

Diddy and Jay Z: A Bro-mance in Full Bloom



an Naro might've called it. Centum Gamque. But even hybor again as over the formal in Naro might've called it. Centum Gamque. But even hybor his not a pin your florida merals, you can still asperience a florian lever of decatence of "100", the new creme de is even of I, over East Side destinations. Tatally straying from the grunge. PSH exiting diverse usually associated with the hood. CV offers a stumming year, but also yed on a set page of adoption soutpures like the walls, making you had like you just also yed on the set of a side cideo. And while the place is small, have in planty for from the all the single lades to do "Juhon which which the chief the first his notice of the set of the set of a "Juhon which which others," with the notice of content programs coned. Needless to say such

on uh-oh uh-oh-oh-oh", with the ndiculously porgeous crosed. Needless to say, sur upness doesn't chesp, so bring a C-nois...esn'ne talking EXIII well vocks and torics.

Kim Kardashian much easier to shoot for Playboy than 'guarded' Ashley Dupre: photog Steve Wayda



© Citysearch





Contact:

CV

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