

# SNAP

SPORTS NIGHTLIFE AND PASTIME

## MEDIA KIT



248 West 14th Street, New York, NY 10011 | (646) 350-0539 | [info@snapsportsbar.com](mailto:info@snapsportsbar.com) | [www.snapsportsbar.com](http://www.snapsportsbar.com)



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SNAP (Sports Nightlife and Pastime) is the widely acclaimed sports bar and lounge from the forces behind many of New York's most popular entertainment destinations. Events and programming run the gamut at SNAP, unifying the die-hard sports set and tastemakers in a truly unique and versatile setting. Sixteen giant televisions showcase the day's in-demand games, special events and programs, while patrons enjoy their favorite teams and sports in an environment designed for a perfect day or action-packed evening out.





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At SNAP, guests arrive through mahogany doors sculpted with statues of classical sports figures into a stunning space designed by Steve Lewis that is infused with nostalgia and cutting-edge technology. Collegiate colors illustrate the vintage aesthetic at SNAP, with throwback sports wallpapers, photos of amateur athletes and antique trophies scattered throughout.



A 35-foot long hand-carved bar anchors the action, serving up a variety of 12 draught beers, 20 distinct bottled and craft beers, and a robust selection of liquors and wines. Perhaps SNAP's most unique and modern twist is the 20-foot long LED tricolor SNAP Ticker built directly into the American ash wood bar top. The ticker scrolls a constant flow of sports scores, fantasy stats, news, and messages, accentuating SNAP's distinctive approach to complete crowd interactivity.



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Mouth-watering food is at the heart of SNAP. A menu showcasing unique twists on classic American sports bar and English pub fare dazzles, arousing the appetite of any fan. Portions designed for sharing are the norm, with enough food to last from kickoff to the final buzzer. Sizzling plates satisfy the taste buds and perfect viewing angles indulge the eyes with each electrifying moment. Service at SNAP is friendly, professional and knowledgeable about sports. Ultramodern displays and a first-rate sound system pump in live pro and college football, basketball, baseball, boxing, mixed martial arts, hockey, soccer, tennis, golf, "SportsCenter" and more, while a live DJ rocks between the thrills of big games.



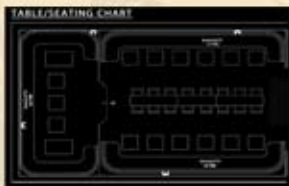
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Special events planned at SNAP are elevated to the next level. SNAP is available for all types of private events for up to 250 guests. There is seating for 120 diners and 2200 square feet of party space ensures ample room for large affairs. SNAP welcomes all group bookings from alumni and game viewing gatherings to birthdays, bachelor and bachelorette parties. For groups that need a time-out from the crowd, the private "SNAP-Back" party and dining room offers a completely personal option in an intimate setting. Banquet options include passed hors d'oeuvres, buffets, and sit-down dinners. A full spectrum of liquor choices is available from basic to top-shelf open bars. We also accommodate live acts on our stage, DJs and SNAP is outfitted with a full array of the latest audio/video capabilities.





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SNAP is more than sporting events, it's an after-work and after-hours bustle with the energy of the neighborhood. Revelers party with friends in a relaxed and spirited atmosphere nightly. Weekly events include celebrity athlete hosts, television show viewings, fantasy sports tournaments, video gaming competitions, bingo, trivia, karaoke, and networking get-togethers. SNAP is open seven days and nights a week, serving lunch, dinner, and drinks to until 4:00 a.m.



The fun never stops at SNAP, where turn-of-the century décor meets live entertainment, for a mix that can only be summed up as the ultimate Sports Nightlife And Pastime.



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SNAP garners media attention in some of the most reputable print and web publications, both on a local and national level. Recent articles have been published in The New York Post, New York Daily News, US Weekly, and Time Out New York.



## SNAP

Leonardo DiCaprio and Tobey Maguire catch basketball games at the upscale NYC sports bar, which serves 28 kinds of beer! (646-350-0539)



## BIZBASH

4 New Bars & Lounges Entertaining

For small, less formal gatherings or to unwind with a group after a long day of meetings, check out these four new drinking spots.

**S.N.A.P.**  
For the sports enthusiast, there's now West Village lounge S.N.A.P. A 2,000-square-foot space designed by three Luvins offices as an upscale sports bar with high-definition video screens, a fully equipped bar, and a rooftop terrace. S.N.A.P. built as many as 100 for local businesses.



September 2, 2010

**We hear . . .**  
THAT Indianapolis Colts star **Dwight Freeney** will host the opening party at new West 14th Street sports bar Snap on Sept. 20 . . . THAT an ex-curator **Vladimir Rostfeld** (French) and **Andy Valmorbidia** (Australian) are opening an exhibition of new work by pioneering New York street artist **Richard Hambleton** at the State Museum of Modern Art in Moscow on Wednesday . . . THAT the **Strokes** will rock **Tommy Hilfinger's** 25th anniversary "thank-you" bash at the Metropolitan Opera House on Sept. 12.



## SHAKE IT UP, BABY

With its new dance floor, Snap Sports Bar and Grill is the place to go for a night of fun and games.

## ON THE SCENE

SNAP Sports Bar and Grill is the place to go for a night of fun and games.



## FASHION Remix



"Incorporate everyday clothing with a special item," suggests stylist **Shay Gilson**, at SNAP in a vintage dress and a Subversive necklace.



## THE RUMBLE

Ken Griffey Jr. signed baseballs for excited fans Monday night at SNAP on 14th Street.



Get Out There! Snap Sports Bar And Grill. Join Kelly Choi. As she discusses the many things to do at Snap Sports Bar And Grill. 248 West 14th Street, New York, NY 10011

# DAILY NEWS



Red-carpet rivalry got physical for potential best-actor Oscar nominees **Leonardo DiCaprio** and **Jesse Eisenberg**. Last weekend the pair hit Snap on 14th with a group of pals for a dudes' night out. While watching ultimate fighting on TV, Leo took the opportunity to demonstrate his skills, a source tells us, jumping on Eisenberg's back and locking his head in a "guillotine" hold—much to the amusement of fellow bargoers.



## Sports-Bar Bracketology

Right in time for March Madness, a 10-page bracketology guide to the season's sports bar events.



## Sports-Bar Bracketology





A man is shown from the back, wearing a black short-sleeved polo shirt. The shirt has a large 'SNAP' logo in red and white on the back, and a smaller 'JI' logo on the right sleeve. He is also wearing dark blue jeans. The background is a light yellow with a repeating pattern of faint, stylized figures and symbols. The entire image is framed by a decorative border with red and blue floral and heraldic motifs.

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## Contact Info:

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